

# GCHLA Sponsor Ads

## Due: Before 30th of April to your club leader

Available at Leader's meetings or emailed as a PDF. Book **and t-shirts** will be distributed the banquet night at Achievement Days. Limited extra books **and t-shirts** are available for \$15 each (if not pre ordered).

**Inside ad cover cost \$300.** Notify Melinda Blaine ([mblaine945@gmail.com](mailto:mblaine945@gmail.com)) immediately so not more than one is sold. **Back inside cover** is available for \$200 if inside cover is sold.

Turn in your completed ad forms with an ad design and check paper clipped to your club leader before May. **NO CASH** accepted by GCHLA treasurer, **CHECKS or MONEY ORDERS ONLY**. If you choose to accept cash from your advertiser, you must write a check to turn in the ad.

*\*Leaders must turn in all ads to Melinda Blaine before or at the May Leader's meeting.*

**New:** Emailed ads **ACCEPTED** only when money has been received before or day of email. Send to [mblaine945@gmail.com](mailto:mblaine945@gmail.com).

### **EARN REWARDS FOR SELLING ADS:**

**\$600 sold=\$100 credit, \$850 sold=\$150 credit, \$1000 sold=\$200 credit, \$1250 sold=\$250 credit**

The sponsor book is a "yearbook/educational" book and serves as a keepsake. 4-Hers or family members can purchase ads and create a collage of pictures/quotes. Please refer to previous ad books for more details. **Note: you or your family must buy at least \$15 worth of ads to receive a sponsor book for yourself.**

**Club Pages:** Each club must put together a page representing their club in vertical format only. Information could include pictures, goals, special events, members, and horses names.

**ALSO:** 4-H members can publish "**secret messages**" to other 4-H members for **FREE** in the sponsor book. This is for registered youth only, not parents/adults/leaders.

Limit 4 per member. Fundraising committee has the right to limit this further if we run out of room in the book, so first come, first serve basis.

### **Due Feb, 2018: Book Cover and Achievement T-shirt Design Contest**

Art to be voted on at the February Leader's meeting. 4 youth have a chance to be published on t-shirt front and back and sponsor book front and back. Runner ups included inside the book. Details regarding this will be handed out when the theme is chosen for the year.

### **New**

**Banners:** Sponsors can donate a minimum \$20 (can exceed \$20 by any amount) to GCHLA and we will hang their banner up at horse shows. Sponsor must provide a banner to be used. Banner must be 4-H appropriate. Contact [mblaine945@gmail.com](mailto:mblaine945@gmail.com) for questions regarding what's appropriate or not. Instead of receiving a book, a sponsor can have the option to receive a t-shirt. The shirt will be the Achievement Days original design. These will be picked up at Achievement Days banquet, along with books.