

# GCHLA Sponsor Ads

## Due: Before May 1st to your club leader

Books and t-shirts will be distributed at Achievement Days. Limited extra books and t-shirts will be available for \$15 each (if not pre ordered).

~~Inside ad cover cost \$300.~~ Notify Lori Eastwood at 810-691-8365 immediately, so not more than one is sold. **Back inside cover** is available for \$200 if inside cover is sold.

Turn in your completed ad forms with an ad design and check paper clipped to your club leader. **NO CASH** accepted by GCHLA treasurer, **CHECKS or MONEY ORDERS ONLY**. If you choose to accept cash from your advertiser, you must write a check to turn in the ad.

*\*Leaders must turn in all ads to Lori Eastwood before or at the May Members' meeting.*

*Emailed ads ACCEPTED to Eastwoodacres@aol.com*

### ***EARN REWARDS FOR SELLING ADS: (total must be verified before voucher will be given)***

**\$600 sold = \$100 credit at the shows**

**\$850 sold = \$150 credit at the shows**

**\$1000 sold = \$200 credit at the shows**

**\$1250 sold = \$250 credit at the shows**

The sponsor book is a "yearbook/educational" book and serves as a keepsake. 4-Hers or family members can purchase ads and create a collage of pictures/quotes. Please refer to previous ad books for more details. **Note: you or your family must buy at least \$15 worth of ads to receive a sponsor book for yourself.**

**Club Pages:** Each club must put together a page representing their club in vertical format only. Information could include pictures, goals, special events, members, and horse's names.

**ALSO:** 4-H members can publish "**secret messages**" to other 4-H members for **FREE** in the sponsor book. This is for registered youth only, not parents/adults/leaders. Limit 4 per member. Fundraising committee has the right to limit this further if we run out of room in the book, so first come, first serve basis.

### **Due Feb, 2018: Book Cover and Achievement T-shirt Design Contest**

~~Art to be voted on at the February Leader's meeting. 3 youth have a chance to be published on t-shirt front and sponsor book front and back. Runner ups included inside the book. See more detailed page.~~

For 2022 we will use 2020 pictures

Banners: Sponsors can donate \$20 to GCLA and hang a banner up at the horse shows (two open and Achievement Days). Sponsor to provide the banner. Banner must be 4-H appropriate.